



For Immediate Release

Ceiba Welcomes Life Science Industry Experts to Team

December 8, 2009

Ceiba's new additions complement software and services business

December 7, 2009 (Cambridge, MA)-- **Ceiba Solutions**, a software development and IT services company specializing in life sciences, has expanded its IT consulting team with the addition of PhD-level resources from the Life Science and bioinformatics software industry.

Among these is **Tim Bonnert**, PhD., former Director of Applied Science at Rosetta Biosoftware, who is based in the UK. Dr. Bonnert has over 10 years of pharmaceutical research experience in molecular biology, bioinformatics, and biomarker discovery, and has co-authored over 30 peer-reviewed papers.

Other alumni from Rosetta Biosoftware include **Scott DePriest**, PhD, former Senior Director of Global Sales for Rosetta Biosoftware, who has over 15 years of sales and business development experience in the Life Sciences software industry, and **Rich Estrin**, former Senior Software Development Manager at Rosetta Biosoftware, and a lead developer on all three Rosetta Biosoftware products with more than 10 years of experience developing data management, analysis and informatics applications for Life Sciences.

Additionally five other senior Rosetta Biosoftware employees have joined Ceiba, adding further domain expertise to Ceiba's life science IT business unit. This new team will continue to provide technical and scientific support and application training to the Ceiba customer base in the areas of gene expression, proteomics and metabolomics, genotype and genetic data management and analysis, and in the areas of systems biology and translational informatics.

Ceiba also welcomes **Susan J. Ward**, PhD. as executive advisor to help guide the functional design of Ceiba's Life Science Dashboard, a software application for visibility into the collaborative drug discovery, development and commercialization processes, co-funded by the New Zealand Government.

A leader in the Biopharmaceutical industry, Dr. Ward is a former senior executive of Wyeth (now Pfizer), and Sterling Winthrop (now Sanofi-Aventis). She established pivotal knowledge management capabilities at Millennium Pharmaceutical (now Takeda) and Infinity Pharmaceutical. Since 2002, Dr Ward has helped leading Biotechnology and Life Sciences software companies such as Alnylam Pharmaceuticals, Novartis Institute of Biomedical Research, and Definiens, develop strategies to transition technology into successful products and services.

"A number of our experts have come from the commercial side of Life Science," says Ceiba Solutions CEO, **Lindsay Rewcastle**. "This expanded team allows us to extend our core competencies across the life science value chain from drug discovery through the entire product lifecycle."

About Ceiba

Ceiba Solutions Inc., a software development and IT services company, brings a unique, collaborative methodology, software and services that support the Life Science community with new systems that conform to the way people and businesses operate. Headquartered in Cambridge, Massachusetts with offices in New Zealand, Ceiba develops innovative solutions that are affordable,



save time and streamline processes through its agile software development, application integration, and managed application services.

For more information, please visit www.ceibasolutions.com

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